



**World Series Tournaments, Inc.**  
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**DICK's Sporting Goods PONY League World Series  
Announces Global Multiplatform Media Partnerships**

Washington, PA – The World will be watching Washington, Pennsylvania, and the 2023 DICK'S Sporting Goods PONY League World Series August 11-16. World Series Tournaments, Inc. announced significant partnership renewals to deliver global multiplatform media access.

For the eighth consecutive year, the entire World Series video package will be produced by WVRC Media, formerly PikeWood Sports. Through a partnership with the Trib High School Sports Network, every game will be available via PLWS.TV.

WVRC Media recently won an Ohio Valley Regional Emmy for its production of the 2021 World Series championship game. The broadcast featured Brownsville, Texas defeating Youngstown, Ohio, 11-10, in eight innings, that aired on AT&T SportsNet's regional stations throughout the United States. The game was also livestreamed internationally on MLB.com. The winning entry was chosen over productions of the Cincinnati Reds, Cincinnati Bengals, Columbus Blue Jackets and Columbus Crew.

In 2019, WVRC Media won a Mid-Atlantic Regional Emmy for excellence in television and emerging media production for their broadcast of the 2018 World Series championship game.

AT&T SportsNet and Pittsburgh's CW will televise as many as seven games of this year's DICK'S Sporting Goods PONY League World Series regionally. AT&T SportsNet is the Pittsburgh-area home for the Pittsburgh Pirates and Pittsburgh Penguins telecasts. Coverage includes the following games:

Saturday, Aug. 12	First Round	12:00 PM	AT&T SportsNet
	First Round	2:30 PM	AT&T SportsNet
Sunday, Aug. 13	Elimination	3:30 PM	AT&T SportsNet (re-air)
	Elimination	6:30 PM	AT&T SportsNet
Tuesday, Aug. 15	Division Final	4:30 PM	The CW
	Division Final	7:00 PM	The CW
Wednesday, Aug. 16	Championship	7:00 PM	AT&T SportsNet

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The live video stream will include the WJPA Radio play-by-play broadcast. For 70 years, WJPA-AM (1450) has carried World Series action live from Lew Hays PONY Field in Washington Park. Long-time ‘Voice of the World Series” Mark Uriah and veteran Pittsburgh Pirates broadcaster Lanny Frattare will anchor the coverage with Randy Gore joining the call. Audio-only links will also be available. Frattare, Ernie Galusky and Joe Barcato will anchor the AT&T SportsNet broadcasts.

In addition, GameChanger live scoring, a scoreboard page with box scores and game stories written by the Observer-Reporter sports team, live tweets from the World Series social media accounts and Observer-Reporter sports writers will be offered.

Nathan Voytek, President of World Series Tournament, Inc. commented, “We are proud of our association with DICK'S Sporting Goods, WVRC Media, AT&T SportsNet, Pittsburgh's CW and Trib HSSN. These are major league partners for the World Series, Washington County and baseball fans throughout the world. We also greatly appreciate the on-going support we receive from the Observer-Reporter and WJPA Radio, support that goes back to the very founding of PONY Baseball.”

#### **About PONY Baseball and Softball, Inc.**

PONY Baseball and Softball is an international amateur youth baseball and girls softball organization, headquartered in Washington, Pennsylvania. Founded in 1951, PONY has over 500,000 annual participants ages 4-23 in baseball and girls softball. The name PONY comes from the acronym Protect Our Nation's Youth. Member leagues are designed as a method of community action to help young people develop into better adults through participation in organized and supervised recreation.

#### **About World Series Tournaments, Inc.**

World Series Tournaments, Inc., a 501 (c) (3) non-profit, is the local host for the World Series. This all-volunteer group is responsible for the funding and staffing requirements of the event, along with all other related activities. Tournaments, Inc. solicits funding from businesses and individuals to cover expenses and invites additional volunteers and workers to handle the myriad activities in advance and during the World Series – maintenance, field preparation, souvenir and concession stands, press box operations, gate and parking staff, housing, local transportation and security.

#### **About DICK'S Sporting Goods, Inc.**

DICK'S Sporting Goods (NYSE: DKS) creates confidence and excitement by personally equipping all athletes to achieve their dreams. Founded in 1948 and headquartered in Pittsburgh, the leading omnichannel retailer serves athletes and outdoor enthusiasts in more than 850 DICK'S Sporting Goods, Golf Galaxy, Field & Stream, Public Lands, Going Going Gone! and Warehouse Sale stores, online, and through the DICK'S mobile app. DICK'S also owns and operates DICK'S House of Sport and Golf Galaxy Performance Center, as well as GameChanger, a youth sports mobile app for scheduling, communications, live scorekeeping and video streaming.

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Driven by its belief that sports make people better, DICK'S has been a longtime champion for youth sports and, together with its Foundation, has donated millions of dollars to support under-resourced teams and athletes through the Sports Matter program and other community-based initiatives. Additional information about DICK'S business, corporate giving, sustainability efforts and employment opportunities can be found on [dicks.com](http://dicks.com), [investors.dicks.com](http://investors.dicks.com), [sportsmatter.org](http://sportsmatter.org), [dickssportinggoods.jobs](http://dickssportinggoods.jobs) and on [Facebook](#), [Twitter](#) and [Instagram](#).

#### **About Washington County Tourism Promotion Agency**

Washington County Tourism Promotion Agency (WCTPA) is the official agency responsible for marketing and promoting tourism in Washington County. Through its partnership with the Washington County Chamber of Commerce, the WCTPA fosters the growth of the tourism industry, which accounts for more than \$750 million in direct visitor spending and supports nearly 6,000 jobs.

#### **About WVRC Media**

WVRC Media specializes in making brands resonate through inspiring sports multimedia and advises brands in their sports marketing investments by identifying, negotiating and activating strategic partnerships. WVRC owns and operates the MetroNews state radio network, 32 radio stations throughout West Virginia and Maryland, and WVRC Video, an Emmy-award winning video production firm. WVRC Media has been involved in the development and production of media/marketing rights for the PONY League World Series, Mountain East Conference, NCAA Division II Football Championships, West Virginia Secondary School Activities Commission (high school sports), Cancer Research Classic and other national and regional events. WVRC Video recently received its third regional Emmy for the production of Hot Rod Hundley, a documentary on the life of the West Virginia University and NBA basketball legend. More information is available at [wvrcvideo.com](http://wvrcvideo.com)

#### **About AT&T SportsNet**

AT&T Sports Networks operates AT&T SportsNet and Root SPORTS® regional sports networks in the Northwest, Pittsburgh, Rocky Mountain and Southwest regions. The four networks combined reach across 22 states and own exclusive rights to produce and distribute live events from more than 25 teams and conferences. AT&T Sports Networks is a subsidiary of AT&T.

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